



National Keepy Uppy Challenge

The aim of the challenge is to raise awareness and funds for SOS Children's "6 Villages for 2006" campaign whilst at the same time encouraging children to improve their ball and reflex skills, team work, and encourage participation in sport. The challenge offers schools an excellent opportunity to use the World Cup for educational purposes. By learning about SOS Children and the countries in which we work, pupils can develop a greater understanding of the world around them, reinforcing the part they play within the global community. Schools raising over £240 can opt to become a village sponsor, creating the opportunity for an international link with an SOS School.

How to get involved

Schools and clubs are urged to sign up for the Keepy Uppy Challenge during Keepy Uppy Week May 15-21 by holding Keepy Uppy sessions during classes, lunch breaks or after school.

To register call 01223 365589 or e-mail caroline@soschildren.org. Our fundraising and resource pack is downloadable from www.soschildren.org. Once registered, you will receive an A1 National Keepy Uppy Challenge poster, confirmation letter and paying in slip.

Challenge Guidelines

- Open to everyone!
- £1 'pay to play' entrance fee, with
- Prizes for clubs and schools raising the most money

Downloadable Fundraising & Resource pack

Downloads available from FIFA '6 Villages for 2006' page include the following:

- Campaign overview - why get involved on '6 villages for 2006' campaign
- 6 double-sided teaching resources with details on each of the villages, general facts about the 6 countries, recipes etc

- Poster sheet for children to create their own Keepy Uppy promotional design
- Sponsor form
- Certificate of thanks for participation
- Pre-event and post event press releases

Suggested age-specific rules for participating schools and clubs

Pupils enter the challenge in teams of three and are divided into age group categories: 5-7, 8-11 and 12-16 and 17+. Age will be determined by team member's age on 1/9/2005.

5-7 age group – individual keepy uppy

Each of the three team members has three attempts at keepy uppy; juggling the ball using any part of the body (except hands and arms) – including head, shoulder, chest, thigh, knee, heel and foot. Pupils are allowed one bounce only between each touch of the ball.

8-11 age group – individual keep uppy

As above, but no bounces in between touches permitted.

To take part call **01223 365589**
or email caroline@soschildren.org

Registered number 1069204



SOS Children's Villages

12-16 and 17+ age group – team keepy uppy

The three team members perform keepy uppy as part of a team, with each pupil touching the ball a maximum of 3 times before passing it on to a team mate. The order of passing between team members must remain the same throughout each attempt and each team member takes a turn at starting the keepy uppy.

Scoring

The total number of touches by all three team members, from three attempts will give the team score. In the event of a tie, teams will have a further juggle off. Adjudication will be undertaken by each school or club, or a coach from Premier Sport Support.

Sponsorship, for example 25p a juggle (the cost of a child's education for a month at an SOS Social Centre in Latin America), will be calculated on each team's Keepy Uppy score, e.g. 16 juggles x 25p = £4).

Timing

Ideally, schools and clubs will organise their Keepy Uppy event between 15-21 May as part of the Keepy Uppy Week, however schools are free to hold their event at any time, and perhaps combine it with a school fete, incorporating some other fundraising ideas:

Additional Fundraising Activities

- Face painting – flags of the competing World Cup nations
- Cheerleading – creating a cheer for England's World Cup campaign
- Football themed cakes and treats
- Penalty shoot outs – try and score against your teacher/Speed gun
- Design a poster to promote your activities
- Non-uniform day

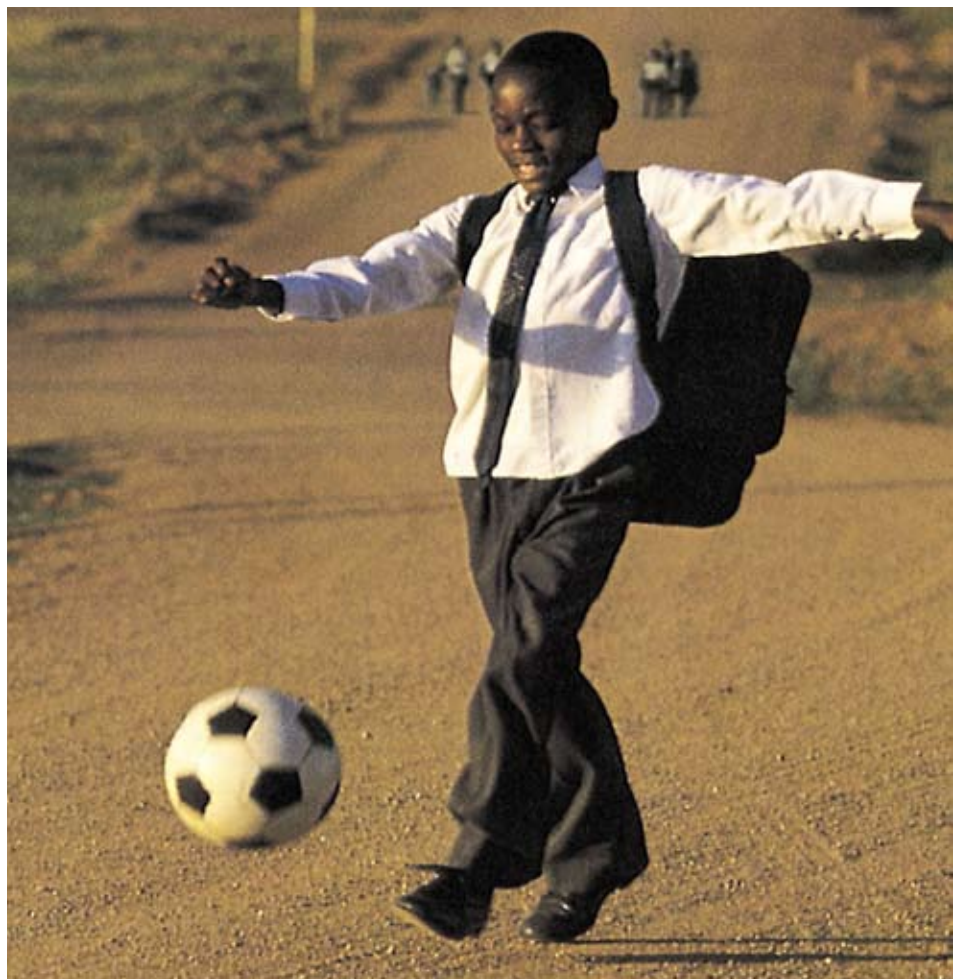
Prizes

- Participants' certificate, (to be printed and presented by the school)
- Each school and club to receive a "6 villages for 2006" T shirt. SOS suggests each school and club holds a free prize draw into which all participating pupils are entered

- Each participating school and club will receive a certificate and letter of thanks from SOS

Top Fundraiser Prizes

To be eligible for the top fundraiser prize, schools and clubs must have paid in all funds raised using the SOS paying in slip, or by sending a school cheque by Friday 23 June.



Premier Sport Support has teamed up with SOS Children for the Keepy Uppy Challenge and will be happy to run Keepy Uppy sessions in schools. Please contact Director of Coaching, Mel Jeffries: mjjeffries@premiersportsupport.co.uk for your school's area co-ordinator.

Contact Information

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