





### **Motivation**



Who said what?

- Ease of access to news
- Prevalence of misinformation and Fake News
- Necessity of fact checking







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Politics Parliaments Brexit Election 2019

Did they really say that?

By Joseph D'Urso BBC Political Research Unit

(1) 16 February 2017



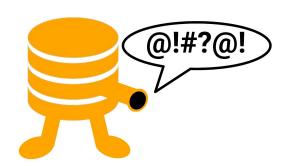
#### **Contributions**

#### Quobert

- End-to-end framework for extracting and attributing quotations
- Scalability for large corpora
- Distantly and minimally supervised
- Single seed pattern (e.g. "Q", said S)

#### Quotebank

- Corpus of 178 mio unique attributed quotations from 163 mio news article in English
- Spans over a decade (2008 2020)





# **Quotation Attribution** (in a nutshell)

### **Example 1** Quotation "Quotebank contains millions of quotations," Tim told the Extraction audience. **Entity WIKIDATA** Extraction Attribution



# **Quotation Attribution** (in a nutshell)

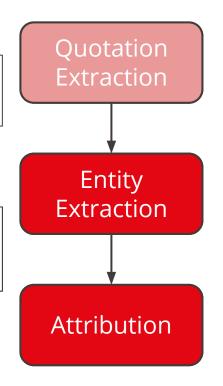
#### **Example 1**

"Quotebank contains millions of quotations," Tim told the audience.

#### **Example 2**

Tim has made strong claims to Jane, a fellow student, such as "Quotebank contains millions of quotations."

- Multiple entities to choose from
- No syntactic clues
- Requires semantic understanding





## **Historical Approaches**

|   | Unsupervised   | Supervised   |
|---|--|--|
| + | High precision rules Bootstrapping and discovery of rules (Quootstrap)           | Can make a prediction for every quotation based on context Capable of handling implicit mentions |
| _ | Requires many rules to account for<br>the complexity of a language<br>Low recall | Requires a large, fully annotated corpus (does not scale)  |

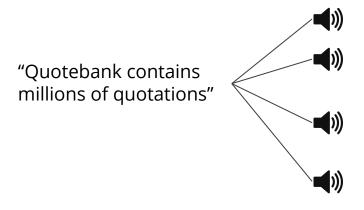




#### **Attribution framework**

#### Our approach

- Combine the best of the supervised and unsupervised world
- Use pattern-based bootstrapping to generate enough training data for a supervised transformer architecture



"Quotebank [...]," said Tim.

"Quotebank [...]," Tim told the audience.

Tim has made strong claims to Jane, a fellow student, such as "Quotebank [...]."

"Quotebank [...]," the student said.



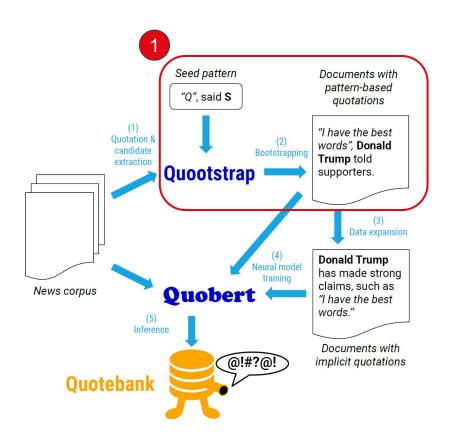
**EPFL** 

# 1: Bootstrapping with Quootstrap

Unsupervised pattern matching using bootstrapping to generate new rules.

Start with a single seed: "Q", said S

- (Quotebank [...]," said Tim.
- "Quotebank [...]," Tim told the audience.
- Tim has made strong claims to Jane, a fellow student, such as "Quotebank [...]."
- "Quotebank [...]," the student said.

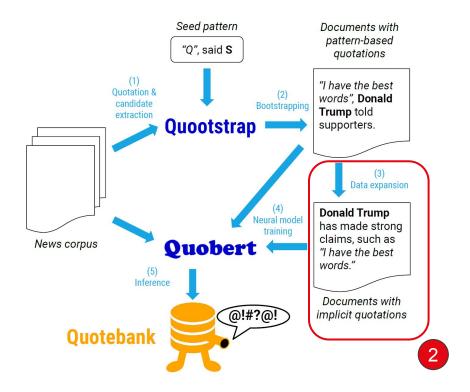




## 2: Data Expansion

Finding all the remaining occurrences of quotation—entity pairs that were not covered by rules in Quootstrap

- (Quotebank [...]," said Tim.
- "Quotebank [...]," Tim told the audience.
- Tim has made strong claims to Jane, a fellow student, such as "Quotebank [...]."
- "Quotebank [...]," the student said.

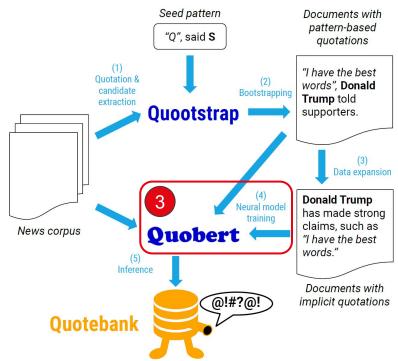




## 3: Quobert

Fine tune a transformer architecture with a classification head to predict a probability distribution over the candidate entities







## **Quobert – Evaluation**

Crowd annotated 1500 quotations and their context

#### **Categories**

- Implicit and complex contexts not recognized by Quootstrap
- Contexts with many entities to choose from
- Representative randomly sampled contexts

#### **Baselines**

- Nearest Entity
- Sieve based quotation attribution model available in Stanford CoreNLP



# **Quobert - Results**

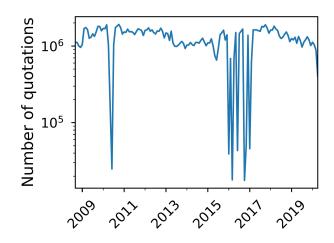
|                |     | Quootstrap | Baseline | CoreNLP | $Quobert_{(BAL, sum)}$ |
|----------------|-----|------------|----------|---------|------------------------|
|                | +   | 0          | 0.763    | 0.635   | 0.855                  |
| Implicit       | _   | 0          | 0        | 0.494   | 0.857                  |
|                | All | 0          | 0.471    | 0.581   | 0.856                  |
|                | +   | 0.316      | 0.606    | 0.606   | 0.911                  |
| Many-choice    | _   | 0          | 0        | 0.194   | 0.731                  |
|                | All | 0.253      | 0.485    | 0.592   | 0.875                  |
|                | +   | 0.331      | 0.803    | 0.773   | 0.899                  |
| Representative | _   | 0          | 0        | 0.466   | 0.806                  |
|                | All | 0.253      | 0.614    | 0.701   | 0.877                  |
| Overall        |     | 0.167      | 0.528    | 0.629   | 0.869                  |

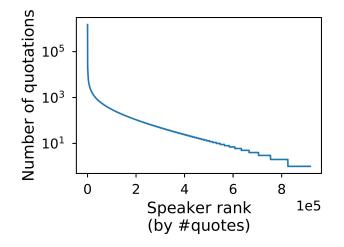


## **Quotebank in Numbers**

- 178 mio unique attributed quotations
- Over 900,000 distinct speakers
- 377,000 unique web domains
- During 13 years (Sep 2008 Apr 2020)

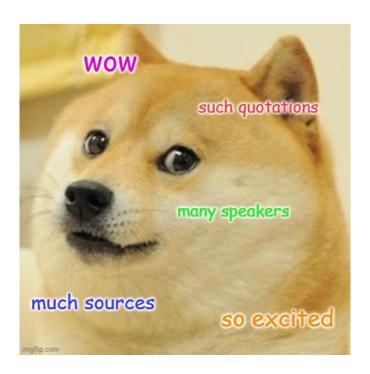








# **Using Quotebank**



WSDM 2021 / QUOTEBANK





## **Using Quotebank**

4 axes for you to explore Which sources reported "who said what" when?

- Data-driven analyses at scale of the public statements of hundreds of thousands of speakers
- Generation of claim provenance graphs for fact checking and combating fake news
- Research into the propagation and coverage of events in the news







# **Example Application Shift in Political Attitude**

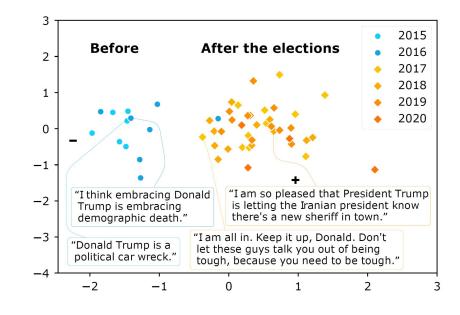
How Lindsey Graham Went
From Trump Skeptic to Trump
Sidekick

Sources: all

Who: Lindsey Graham

 What: Quotations about Donald Trump

 When: From June 2015, when Trump announced his candidacy for President of the United States onwards







### **Conclusion**

Along **Quotebank**, the code for **Quobert**, our distantly and minimally supervised end-to-end, language-agnostic framework for extracting and attributing quotations is available at

#### https://github.com/epfl-dlab/Quotebank

We hope you will make ample use of Quotebank and Quobert in your research!

"Thank you for your attention!" said Tim.

